

## The Navhind Times

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### **RMSI Cropalytics earns recognition at NASSCOM Emerge 50 Award 2020**

NEW DELHI: Agri-tech start-up RMSI Cropalytics has been recognized by NASSCOM as one of the top 50 emerging software product companies who would be the future trend-setters from India, as part of NASSCOM Emerge 50 Awards 2020. With Zinnov as knowledge partner, the award nomination categories included – FinTech, Health Tech, Retail Tech, Logistics and Supply Chain, SaaS, Enterprise, Bharat, IoT Hardware & devices, Strategic sector and Cybersecurity. RMSI Cropalytics received the award for its path breaking product PInCER™ under the Bharat Category, which recognizes innovative solutions that solve some of the toughest problems of India in a scalable manner using technology. PInCER™ (Profiler for Insured Crop Exposure & Risk) provides government and agri-sectors, crop acreage and yield estimates faster, more accurately and at higher resolution, using satellite, drone and AI/ML technologies. “We aim to develop PInCER™ into a global platform such that any government agency, research scholar, farm lending or insurance company, agri-input company or trading company may, using satellite imagery, estimate crop acreages, assess crop health and derive crop yield estimates for their area of interest, on demand” said, Pushpendra Johari, Director, RMSI Cropalytics. This year’s edition saw over 700+ submissions. *NT*